

VIDEO	AUDIO
<p>Quick cuts of a winning goal, an award ceremony, a successful meeting – a bit of Americana.</p> <p>Layer graphic: <b>Team</b> <i>a group of people working or playing together;</i></p>	<p>Music up.</p>
<p>Continue shots of customers with products – on the phone, on a computer.</p> <p>Dissolve old definition to new graphic: <b>Team Retail Markets</b></p>	<p>Ask our customers to picture communication solutions – and products and services fill their imagination.</p>
<p>Shot of technician with customer and smiling sales representative on a headset.</p> <p>Dissolve old to new graphic: <b>Team Retail Systems Management</b></p> <p>Quick cuts of hands on keyboard, a mouse click, and screen shots will act as a transition for each analogy.</p>	<p>But behind this screen...</p> <p>... it takes a team to make progress everyday.</p>
<p>Cut to a symphony with close-ups of musicians, instruments and notes.</p> <p>Graphic: <b>Orchestra</b> <i>a group of musicians playing together;</i></p> <p>Dissolve old and reveal new graphic: <b>Orchestra Program Management</b></p>	<p>A symphony isn't solely musicians, but the combined elements of a conductor, instruments, the composer, sheet music and <u>every</u> individual note and sound.</p> <p>Like a conductor, Program Management orchestrates our systems in perfect harmony.</p>

<p>Cut to a market with goods for sale.</p> <p>Graphic: <b>Market</b> a gathering of people where goods are bought and sold;</p> <p>Dissolve old and reveal new graphic: <b>Market Investment Management</b></p>	<p>Any savvy shopper knows to study and compare before you buy.</p> <p>With tight purse strings, Investment Management spends only when technology promises a maximum return on the dollar.</p>
<p>Cut to Olympic swimming relay race.</p> <p>Graphic: <b>Relay</b> a race, each member goes a part of the distance;</p> <p>Dissolve old and reveal new graphic: <b>Relay Release Management</b></p>	<p>Speed doesn't always rule the outcome of a race.</p> <p>Release Management combines careful planning, accuracy and intended pacing <u>with</u> speed to guarantee a successful finish.</p>
<p>Cut to explorer on a journey.</p> <p>Graphic: <b>Expedition</b> a voyage, those on a journey;</p> <p>Dissolve old and reveal new graphic: <b>Expedition Process Management</b></p>	<p>Searching for more efficient means, discovering new designs and improvements for implementation, Process Management leads a great expedition.</p>
<p>Images of headquarters on a battlefield.</p> <p>Graphic: <b>Mission</b> specialists sent out to perform a special duty;</p> <p>Dissolve old and reveal new graphic: <b>Mission Issue Management</b></p>	<p>Issues, if left unsettled could cause irredeemable damage to the confidence of its frontline.</p> <p>Issue Management researches, anticipates and resolves potential problems with billing and ordering systems.</p>

<p>A play in performance.</p> <p>Graphic: <b>Performance</b> a formal exhibition or presentation, as a play;</p> <p>Dissolve old and reveal new graphic: <b>Performance Metrics</b></p>	<p>Lights, set, sound, acting, and direction, the crew and playwright, all inevitably bow to the critic.</p> <p>Metrics evaluates and measures our performance, commenting and complimenting and hopefully writing a good review.</p>
<p>Images of a meeting.</p> <p>Graphic: <b>Council</b> a group called together for discussion and advice;</p> <p>Dissolve old and reveal new graphic: <b>Council eTRAK Conversion</b></p>	<p>As a community grows, leadership must blend and transcend the past with present without disrupting the flow of daily activity.</p> <p>Focusing on the future, eTRAK is on the fast track to convert old systems to new.</p>
<p>Reprise of key images.</p>	<p>Retail Systems Management – each member with a specific task in mind but working as a group towards one goal – to make progress everyday.</p> <p>Music out.</p>